

David Schmidt D.D.S.

General & Cosmetic Dentistry

Compliments of Dr. David Schmidt

What's Happening Around The Office of Dr. David Schmidt?



Welcome to our latest newsletter. This issue includes articles about some basic habits we should all remember to ensure good oral health, from eating well to taking the time to clean our entire mouth – from teeth to tongue – properly.

USE 'EM or LOSE 'EM!

2013 is just around the corner! We want to remind you to take advantage of any unused dental insurance benefits. Make sure to use all available benefits to complete any outstanding treatment or for your all-important preventive dental hygiene appointment. Almost all plans do not let you rollover unused dollars to the next benefit year. So, Use 'Em or Lose 'Em!

If you have funds set aside in a flexible spending account (FSA) or healthcare saving account (HSA), now is the time to schedule treatment so your co-payment amounts can be applied to this year's deductions.

Call us today at 734-485-2200 to schedule your appointment. We find that the holiday season is always our "busy time" and we are certain it is a very busy time for you too. Beat the end-of-year rush and get in early. We're ready to help you make 2013 a healthy year!

MIGHTY MOUTH TEAM

Hey kids, What do you think of our new Mighty Mouth Team logo? Keep checking the Mighty Mouth Team page on our website for updates on the fun coloring contest with a chance to win great prizes coming soon.



SHARE A SMILE - SHARE OUR NEWSLETTER

One of the best compliments we can receive from our patients is the referral of one of your friends, colleagues or family members.

We invite you to "Share a Smile" by passing our office information and this newsletter on to someone who you think would benefit from our dental services. Please have them advise us of your name when they call, so that we know to pass a special "thank you" on to you for your referral!

Thank you for your loyalty and your continued support.



Jennifer's daughter Rhianna is on a champion pom squad & her son, Reece is on the Bluejay's Football Team.



Wedding bells were ringing for Delta's daughter. A big Congratulations on her recent wedding!



Heather's son Lucas just started soccer and her daughter Kayla is in ballet! Don't they look adorable?



And congratulaions to Susan's daughter who is a top ranked breeder of show rabbits!



Stay up-to-date with all our office contests, dental health tips, and product & treatment specials at:
www.ypsilantidentist.com, www.facebook.com/ypsilantidentist.com AND www.twitter.com/ypsilantidds



Have You Always Wanted Straighter Teeth?



If you are a teen or adult who has been putting off having your teeth straightened because you don't want to endure the discomfort and unsightly metal construction of traditional braces, we're pleased to introduce you to Invisalign®, an "invisible" orthodontic alternative.

It's easy to find out if you're a good candidate for Invisalign® treatment. Simply pick up the phone and call us for a no-obligation consultation. We'll look forward to giving you the smile of your dreams!

PICTURE-PERFECT!

It may only be fall now, but the holiday season - and all the photo opportunities that come with it - will soon be here. Is your smile "photo ready"?

If your teeth are currently yellow, dull, stained or shaded unevenly, you should know that what may have taken years to discolor can be reversed with a minimum of time and effort on your part.

Everyone wants to look their best for social occasions. Why not book your tooth whitening and other cosmetic dental touch-ups now, before the rush, for a truly sparkling start to the season?



Halloween Candy Buy Back!

Thursday November 1st & Friday November 2nd

Did you know that again this year we're giving Cash & Prizes for your excess wrapped Halloween Candy? That is a SWEET deal!

Please like our Facebook® page at www.facebook.com/ypsilantidentist so you can learn more about the Candy Buy Back as we will be posting all the details.

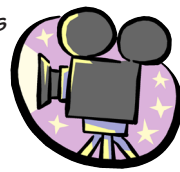
It's Trivia Time!

Here's your chance to win **FREE** Movie Tickets!

Call our office at 734.485.2200 with your answer to this fill-in-the-blank question:

The surface of the tongue has tiny bumps called _____?

(Hint: The answer is found somewhere in this newsletter)



Preventive, Restorative & Cosmetic Dentistry for you and your family.



Dr. Schmidt & Team

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Office Hours:

Mon., Tues.: 8 a.m. - 5:30 p.m.

Wed.: 12 p.m. - 7 p.m.

Fri.: 9 a.m. - 2 p.m.

Our Services Include:

- Cleanings • Fluoride Treatments • X-Rays
- Sealants • Exams • Fillings • Root Canals
- Crowns & Bridges • Bonding & Veneers
- Mouthguards • Lifetime Teeth Whitening
- Invisalign® • Emergency Dental Care
- Periodontal (Gum) Treatment
- You can pay for your office visits and/or treatments by cash, check, credit or debit at the time of service.
- We also accept most major dental insurance plans.
- For your convenience, we are pleased to accept CareCredit®.

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